Reach our estimated audience of more than 10,000 this season!

35 mainstage performances

5 summer camp performances

Plus TGS **SPECIAL EVENTS** all year long!

Ads will run October 2026 through August 2027 throughout our 45th season.

Pre-show stage projections

Lobby screen

Advertising Options

DIGITAL

BEST VALUE

☐ **In-Theatre Digital Engagement**

On-stage pre-show messaging running 30 minutes prior to show time (20' x 13' projection screen) and lobby-based monitor advertising displayed 24/7 ..... $300

PLAYBILL

☐ **1/4 PAGE** PRINTED PROGRAM AD (2.125" wide x 3.625" tall) $175

☐ Add DIGITAL PROJECTION AD $200

☐ **1/2 PAGE** PRINTED PROGRAM AD (4.5" wide x 3.625" tall) $300

☐ Add DIGITAL PROJECTION AD $150

☐ **FULL PAGE** PRINTED PROGRAM AD (4.5" wide x 7.5" tall) $500

☐ Add DIGITAL PROJECTION AD $100

ACTIVITY GUIDE

☐ **ACTIVITY GUIDE ADS:** (1/4 page: 2.125" wide x 3.625" tall)

An additonal printed piece distributed to each child in our audience providing activities and additional insights into the production $175

EMAIL

NEW!

Advertise your business in our weekly newsletters that reach our list of 5,000 subscribers.

☐ **AD ON ALL TGS EMAILS, SEPT - AUG.** $450

☐ Add DIGITAL PROJECTION AD $150